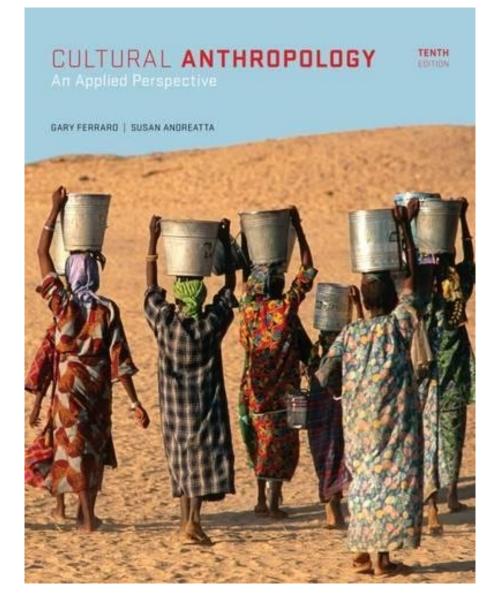


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About the Author

Gary Ferraro is an applied anthropologist who conducted research for extended periods of time in Kenya and Swaziland. He has served as a consultant/cross-cultural trainer for large organizations (USAID, the Peace Corps, the World Bank) and large international corporations such as IBM and G.E. Plastics. He currently works with businesses to help them cope with cultural differences at home and abroad.

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